

THE BELLS ARE RINGING OUT THE XMAS NEWS AT

Mail orders filled with the utmost promptness. Forwarding charges prepaid on orders of \$5 and over.

MILLER & RHOADS

Oriental Rugs for Xmas Gifts

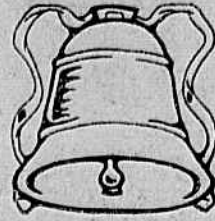
It is safe to add 25 per cent. to the price of each one of our Rugs to ascertain the figure similar values would cost you elsewhere.

Carabeghs, rich dark colorings, \$10.50 & \$12.50.
Cebistans, good sizes, light & dark colorings, \$15.
Shirvans & Daghestans, soft, silky pieces, all colors, \$16.50, \$20 up to \$30.
Heavy Kazaks, in good patterns & colors, \$25, \$30 & \$35 for choice pieces.



It's good news, because it's true news--but the store news of this house is always true--not only at Christmas time, but at all times.

If the merchandise itself had a tongue it would say: "I am reliable, and I am more than worthy at the price you're paying for me."



Somebody has said the hours between 8 & 11 A. M. are the "Golden Hours." Take advantage of them to do your Christmas shopping. Out of town patrons should order early.

French Hand-Made Underwear For Xmas Gifts

Each garment will be neatly boxed. Can you think of anything that a woman will appreciate more than dainty underwear of this kind. Our own importation from France. Hand embroidered & finished.

Chemise, \$1, \$1.25, \$1.50 up to \$5.
Corset Covers, \$1.50, \$1.75, \$2 up to \$3.50.

Drawers, \$1.25, \$1.50 up to \$2.25.
Gowns, \$2.50, \$3.75, \$4 up to \$12.50.

Pyrography Outfits & Materials

Special Prices

We'll sell you a Pyrography Outfit to-morrow for 98c that would cost you \$2.79 if the pieces were bought separately.

Photograph Boxes, stamped for burning, 50c value, 45c.
Plinques, round or square, large size, 50c & 55c value for 30c.
Collar & Cuff Boxes, 50c value, for 45c.

New Dress Goods 75c

Regular \$1.50 Value.

Diagonal Serge Suitings, 55 inches wide, in navy, brown & black; all this season's goods that sold a few weeks ago for \$1.50 yard. We bought a lot last week to sell for 75c.

Aprons for Xmas

Special values, in White Lawn Aprons, round, hemstitched, with strings or bibs, 25c.

White Lawn Aprons, in spoke stitch effect, two tucks upon wide hem; two pockets, 35c.

Lace Trimmed Aprons, with two pockets; very dainty, good materials; splendid value, 50c & 75c.

Beautiful FURS for Christmas New Arrivals for the Coming Week's Business. Special Values



Among the particularly good values in low-priced furs are the following:

Isabella Fox Muffs, pillow shape, lined with good satin, \$7.05.
Isabella Fox Stole, rich color, beautifully striped, lined with satin, \$13.97.

Black Wolf Throw Scarfs, good width & length, lined with skinner satin, \$11.50.
Brown Coney Flat Muffs, \$4.95.

Brook Mink Neckpieces, rich fur, \$8.95.
Children's Lamb's Wool Sets, square muff & collar, \$1.95.

Black Opossum Rug Muffs & Shawl Scarfs, large size, silky fur, quilted silk lining; Scarfs, \$6.50; Muffs, \$5.
French Coney Rug Muffs & Wide

Throw Scarfs, large sizes; Scarfs, \$6.50; Muffs, \$7.50.
Children's Imitation Chinchilla Sets, square muff and neckpiece, handsome sets, \$3.95.

Cotton Satin 39c

Messaline, 39c

It's a cotton goods that looks like all-silk; splendid body to this fabric; 36 inches wide, in light blue, navy, peacock, green, wisteria, raspberry, smoke, corn, light gray, cadet & a number of other evening shades.

In yesterday & one of the prettiest fabrics & best values that we've had this season.

Fans

Silk Gauze, with a variety of pearl & ivory sticks. There's an unusually large assortment of them for Christmas, & they'll make beautiful gifts. The prices range between 50c & \$5.

Children's Furnishings For Xmas

Bath Robes for the little folks, in dainty blue & pink flannel, with polka dots, neat girly; sizes, 2 to 6 years, 50c, 55c & \$1.25.

Baby Bonnets, beautifully trimmed with satin ribbon or chiffon, & daintily lined with silk, \$2.50 & \$3.

White Felt Hats, very stylish, \$2.50 & \$3.

Smart little Coats of good quality cloth, in red & Copenhagen blue, trimmed with heavy braid & Teddy Bear heads; sizes 2 to 6 years, \$4 & \$5.25.

Women's Handkerchiefs For the Holidays

The biggest business in Handkerchiefs for eleven months of the year, with all the planning and work such a business entails is one of the reasons why the Miller & Rhoads' store is the Christmas Handkerchief store.

Prices start at 5c & run up to \$5. There's a big variety of styles, & many of the values cannot be duplicated at our prices.

Pure Sheer Linen Initial Handkerchiefs, hand-embroidered initials, 12½c.

Hundreds of styles of Embroidered Linen, Shamrock Lawn & Swiss Handkerchiefs, in neat designs, 12½c.

Unusual values in Women's Colored Border Handkerchiefs, in a variety of designs, 12½c.

Women's Very Sheer Shamrock Lawn & All-Linen Initial Handkerchiefs, 25c.

Exceptional values in Swiss Em-

brodered Handkerchiefs, hemstitched & scalloped edges; regular 25c values, 10c.

Exclusive designs in Women's All Pure Linen Hand-Embroidered Handkerchiefs; variety of patterns, 50c.

Linen Handkerchiefs, trimmed with lace, new designs, 25c, 50c, \$1 & \$1.50.

Children's Lawn Handkerchiefs, with colored borders, three in a box, 15c box.

Children's All-Linen Initial Handkerchiefs, three to a box, 25c box.

Fancy Colored Kimono Handkerchiefs for making up fancy articles, 10c.

Very Brief and Pointed News About Women's Tailored Suits, \$18.25 \$23.50 \$26.50

They're Worth \$25, \$32.50 & \$36.

Did you ever stop to think how foolish it would be for us to tell an untruth about merchandise, even if we were disposed to?

For example, these Suits tell their own story the moment you look at them.

Soft finished Worsteds, in self-stripes of brown, black, green & navy; 36-inch coat, lined with an excellent quality satin; gored skirt, circular fold each side; trimmed with buttons; sizes for misses and women up to 44; regular \$25 value for...

\$18.25

Fine Broadcloth Suits, 42-inch coat, lined with heavy satin, effectively trimmed with rich braid; new, clinging skirt, with panel front trimmed to match coat...

\$23.50

Chiffon Broadcloth Suits, strictly tailored; 40-inch coat, semi-fitting back, straight front, lined with skinner satin, velvet collar; gored skirt same quality cloth & linings used in; in 36 suits; black, navy, garnet, two shades of brown & new green...

\$26.50

Silverware for Christmas Never as Pretty & Never as Low Prices

Visitors from the big cities north of us, passing through Richmond, are in here every day, & the universal expression is first of wonder & then of congratulation. We're equal in variety & beauty to the best anywhere in Table Silver.

Bonbon Dishes, quadruple plate, floral decoration; special, \$1 each.
Baking Dishes, quadruple plate, plain thread border, \$3.50.
Syrup Pitchers, satin finish, quadruple plate, \$1.50.
2-quart Plain Water Pitchers, thread border; special value, \$5.00.
Sauceboats, plain, beaded edge, foot-

ed, with tray, \$3.50.
6-piece Plain Colonial Tea Sets, tall, design, \$35.50 set.
6-piece Plain Colonial Tea Sets, tall, ball feet, tall shape, \$22.50.
4-piece Tea Sets, grape design, foot-ed; special, \$12.95.
6-piece Tea Sets, butler finish, pond lily pattern, \$33.50.

Ice Tubs, bright, with satin trimming, \$2.99.
8-inch Cut Glass Bowls, deep cutting, extra value, \$3.50.
6-inch Cut Glass Olive Dishes, with handles; special, \$1.50.
Cut Glass Fern Dishes, high foot, silver lining, \$7.99.

French Hand-Painted China

Months ago we placed our direct import orders for these Christmas goods.

By so doing we save at least 25 per cent. on the cost. So do you. They're just as beautiful as the brains & hands of men can make them.

Bonbon Dishes, \$1, \$1.50 & \$1.60.
Syrup Pitchers, \$2.25.
Mayonnaise Dishes, \$3.50.

Plaques, \$3.50 & \$4.50.
Said Bowls, \$2.25, \$2.95 up to \$6.
Cake Plates, \$2.50 & \$3.50.

The prices will mean nothing until you see the articles.

Comforts & Blankets

That Should Be on Your Xmas List

Eiderdown Comforts, all colors, light & dark grounds; special, \$4.50 & \$6.50.
Lamb's Wool Comforts, with silk borders; extra good at \$4.
Silk Eiderdown Comforts, in beautiful colorings, \$5, \$12.50 & \$13.50.

satine, wide border, filled with lambswool cotton, \$2.50.
White Wool Filled Blankets, 60x30 inches, 34 pair.
White Wool Blankets, 72x84 inches, worth regularly \$5.00; special value, \$4.50 pair.

Baby Blankets, in white, blue, pink & tan; Teddy Bear, Mother Goose & Red Riding Hood figures, \$1.
Comforts, 72x78 inches, covered with

UMBRELLAS Are SOMEWHERE

On Your Shopping List We Know

One dollar is a very little price to pay at any time for an umbrella, & especially at Christmas. This year we've a lot of values at this price in which the handles alone are worth more than a dollar.

Twenty-six & twenty-eight-inch Umbrellas, covered with "American Taffeta," handles of gilt, silver, pearl, horn & gunmetal; special \$1.

Men's 28-inch piece dyed Taffeta Umbrellas, silver caps for engraving, \$2.50.
Women's piece dyed Taffeta Umbrellas, with neat sterling caps & gold plated handles; special, \$2.95.

Extra quality yarn dyed Taffeta Umbrellas for women; big variety of prettiest handles, \$3.95.

Women's Silk Umbrellas, with long sterling silver handles, in new chamois

designs, \$5, \$6.50, \$7.50 up to \$15.
\$7.95 and \$8.50 Umbrellas, \$5

The best values possible at \$5 are in this stock; sterling silver & gold lined handles, covered with the best levantine silk; values in this lot worth up to \$7.95 & \$8.50.

Books That Young People Like

The Miller & Rhoads Book Store is a many-sided store, in that it successfully caters to young & old, & to lovers of all kinds of good literature.

The Mother Goose Series, 25c

Well printed from large type on good paper; frontispiece in color; profusely illustrated; bound in cloth; ornamented covers in three colors.

Aladdin and the Wonderful Lamp.
Animal Stories for Little People.
Beauty and the Beast.
Bird Stories for Little People.
Bluebird and Other Stories.
Cinderella, or, The Little Glass Slipper.
The Foolish Fox.
Goody Two Shoes.
Hansel and Gretel.
The House That Jack Built.
Jack and the Beanstalk.
Jack the Giant Killer.
Little Red Riding Hood.
Little Snow White.
Mother Goose's Melodies.
Night Before Christmas.
Patty and Her Patches.
Peter and His Goose.
Puss in Boots.
The Sleeping Beauty.
Tom Thumb.
The Ugly Duckling.
Who Killed Cock Robin?

Holiday Classics for Young People, 50c

Special cover design for each book; many illustrations; frontispiece in color.

Adventures of a Brownie.
Adventures in Toyland.
Alice in Wonderland and Through the Looking-Glass.
Black Beauty.
Dog of Flanders.
King of the Golden River.
Little Lame Prince.
Little Miss Dorothy.
Little Rosebud.
Princess and the Goblin.
The Water Babies.
A Wonderful Book for Boys and Girls.

The Junior Library, 45c

Select works by the world's best authors; fully illustrated, in black & color; illustrated covers.

Famous Rover Boys' Series, 50c

By Arthur Winfield
Rover Boys in Camp.
Rover Boys on the Great Lakes.
Rover Boys Out West.
Rover Boys in the Jungle.
Rover Boys on the Ocean.
Rover Boys at School.
Rover Boys on the Farm.
Rover Boys in Southern Waters.
Rover Boys on the Plains.
Rover Boys on the River.
Rover Boys on Land and Sea.
Rover Boys in the Mountains.

New Styles in Novelty Curtains, \$1.50

Two of the patterns are illustrated. There's a score or more of designs, all new; beige only, \$1.50 pair. Any housekeeper would appreciate a pair as a Christmas gift.

Nottingham Curtains, good patterns, 75c & \$1 pair.
Cable Net Curtains, 3½ yards long, \$2.50 values for \$2 pair.
Net Curtains, 3 yards long, linen cluny edge & insertion, \$3.75 pair.
Irish Point Curtains, 3½ yards long, very large assortment of patterns, 45c pair.

Renaissance Curtains, 3½ yards long, \$10 value, for \$8.50 pair.
Heavy Mercerized Portieres, finished with new edge cord or fringe, \$6.75 & \$7.50 pair.

Silk Portieres, all colors, beautiful effects, \$15 & \$16.50 pair.

Special Display of Correct Evening Fabrics

(In Silk Section)

During this week we will make our annual display & sale of Evening Dress Fabrics.

At Popular Prices

Creme de Chine, 33 inches wide, 30c yard.
Dotted Seve Silks, 27 inches wide, 30c yard.
Plain Seve Silks, 27 inches wide, 20c yard.

Printed Crepe de Chine, 50c yd.
Messaline, 19 inches wide, 60c yd.
Chevron Messaline, 75c yd.
Silk Faille, 34 inches wide, 75c yd.
Plain Crepe de Chine, 50c, 75c, \$1 & \$1.50 yard.

Handsome Solid Gold Jewelry

Prices About Half Those of Specialty Stores

Hundreds of pieces have been sold during the past few days, & no wonder--values like this jewelry are not seen anywhere else in Richmond.

Solid Gold Baby Rings, plain band or signet designs; 50c to 75c value for 25c.

Solid Gold Signet Rings for men & women; also Solid Gold Rings set with pearls, rubies, etc.; regular \$2.50 value for \$1.

Solid Gold Cuff Links, plain & chased designs, for men & women; \$3 & \$3.50 values for \$1.95 & \$2.95.

Solid Gold Hair Barrettes, bright or Roman finish; \$1.25 value for 50c.

Solid Gold Baby Signet Rings for boys & girls; regular \$1.25 value, 50c.

Solid Gold Signet & Set Rings, bright or Roman finish, set with brilliant garnets, pearls, rubies, etc.; bright or Roman finish; \$4.50 value for \$1.95.

Solid Gold Brooches, new & desirable styles; \$3 value for \$1.25; \$2.50 value for \$1.50.

Solid Gold Scarf Pins, in new & artistic designs--some set with various stones; \$1 value for 50c.

Rugs for You or Your Friends

Certain it is that everybody would appreciate one for Xmas--equally certain it is that Miller & Rhoads' is the best place to get them.

Big variety; low prices.

Velvet Rugs, 27x34 inches, good patterns & colors; regular \$2 value, \$1.30.

Alexander Rugs, 27x30 inches, Oriental & floral patterns, \$2.50.

All-Wool Smyrna Rugs, \$2.50 quality for \$1.90.

Alexander Rugs, 4½x6½ feet; \$4.25 quality for \$3.25 & \$3.50.

Just the thing for halls or den, \$7.50.

See us Tapestry Rugs, \$30 values for \$15.

Alexander Rugs, 8x12 feet, new patterns & colors, \$20 each.

Wilton Rugs, 8x12 feet; regular \$42.50 quality for \$32.50 & \$35.

The National Indoor Baseball Game, \$2.50

Demonstration in our Game Department. It's the only successful baseball game ever invented. Made entirely of metal, 18x33 inches.



Waist Patterns for Xmas and Other Specials in the Bargain Basement

The Waist Patterns are in percale & madras, 2½ & 3 yards long. Very pretty patterns, each one nicely tied with ribbon, 35c, 35c & 45c each.

Eiderdown, 34 inches wide, for 45c yard. You can make a beautiful kimono or bath robe from these

fabrics at a comparatively small cost. Best grade heavy wool fleece, in solid colors of pink, light blue, navy, light & medium gray, scarlet, wine & cream, 4½c yard.

All-Wool White Flannel, 37 inches wide, good weight for children's underwear, & in every respect a good 35c value; special, 25c yard.

Heavy Gray Twill Wool Mixed Flannel, 35c yard.